



CASE STUDY

WIRC of ICAI

ABOUT CLIENT



Western Indian Regional Council of Institute of Chartered Accountants of India

The Western India Regional Council (WIRC of ICAI) which is located in Mumbai is the largest Regional Council of the Institute of Chartered Accountants of India among the Five Regional Councils, catering to the membership of more than 1,16,000 Chartered Accountants and about 2,25,000 CA students, spread across the network of 35 branches in the three States - the Maharashtra, Gujarat, Goa and the Union Territories of Daman, Diu, Dadra & Nagar Haveli.

CHALLENGES FACED

They needed a solution that helps them to automate the complete certificate issuance process along with 100% transparency in the storage and retrieval of those certificates by their in-house team.

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The team shared they were having high operational costs in designing, printing, and issuing bulk physical certificates to their learners, also the whole issuance process was taking a time of more than a week, they added.

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WIRC, Bombay curriculum included a variety of courses like soft skills, personality development, data analytics, big data, and many more. They were also doing certain marketing campaigns for the courses and extra-curricular activities which they conduct at an organizational level for promoting them which was an expensive affair for them.

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They were looking for a solution that can genuinely make a difference in the learning experience of students and help WIRC to grow with the technological advancements as well.



TRUSCHOLAR TO THE RESCUE

We understood the needs of the WIRC team well and encouraged them to try the free trials for a few events, as we knew that Truscholar had the solution to their problem.

We showcased our custom-built certificate designer tool that can be used to create awesome digital certificates for different occasions and the bulk issuance of these certificates & badges.

The state-of-the-art blockchain technology to secure the awarded tamper-proof digital certificates was definitely an important aspect of overall success and the team realized this immediately.

With the help of Truscholar's **social media sharing feature**, the students of WIRC as their brand ambassadors started showcasing their achievements on social media walls which resulted in an increase in social media brand visibility of WIRC and a reduction in their marketing campaign costs and time were the icing on the cake. We were sure that increasing student engagement and pairing in-demand high visibility with digital credentials can help them achieve their goals.

Our decentralized servers & private cloud storage result in a 50% reduction in operational cost and time in storing the data.

As WIRC clearly were firm about issuing digital badges and digital certificates, they decided to onboard with us!



*With Truscholar's support and guidance WIRC of ICAI has been awarded "**First Prize**" as ICAI Best Regional Council for the year 2021*

- CA MANISH GADIA

Former Chairman of WIRC, ICAI

How TruScholar helped to make their process easy and safe?

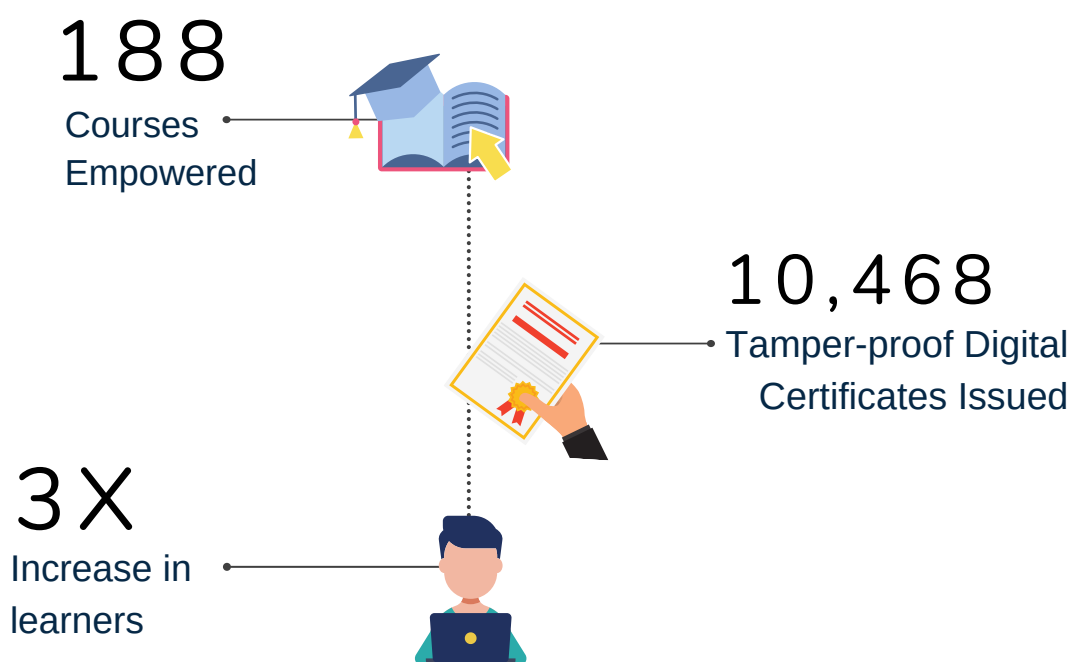
We offered WIRC, Bombay exactly what they wanted but with much better features, and of course, highly competitive & affordable pricing.

They were convinced from the get-go that we were their ideal partners & they get onboarded on the TruScholar platform on **16th September 2021**.

The team says that they have experienced a reduction in operational cost and time through our 1 click bulk upload data and issuance feature, enhanced transparency as per what they were looking for, Low Cost & Less Time for Verification of certificates, the platform is very easy to use that anyone can access and issue easily.

The best thing which TruScholar provided as a value addition is blockchain security with **Digi-Locker integration** which means every digital certificate awarded to their student is in compliance with DigiLocker, student can fetch all the certificates awarded by WIRC Bombay in their Digi-Locker account as well that too free of cost.

THE RESULTS






Let us help you digitize your existing certification processes and propel your institute's growth.

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